



April 11, 2026  
10am-3pm  
Kaimuki Middle School

A fundraiser for



LANAKILA  
PACIFIC  
BUILDING INDEPENDENCE



Aloha,

**Bite into something good** at the third annual **INSPO!**, where every delicious bite brings us closer together while supporting the participants of Lanakila Pacific. In 2026, we're honoring Lanakila Meals on Wheels' 55th anniversary, so our theme highlights the joy of sharing a meal and the smiles that come with it. After all, food is not just nourishment; it's a way to connect, to celebrate, and to make memories.

I'd like to invite you to join the celebration at INSPO! 2026 by becoming a sponsor. This locally inspired fundraising event is free to attend and filled with family-friendly activities that offer a taste of our vibrant community, including a marketplace of island businesses, fun games for keiki, exciting live entertainment, an educational resource fair, and even a food truck challenge!

But what makes this event truly meaningful goes beyond what's on your plate. By being part of INSPO!, you're helping Lanakila Pacific to empower seniors and people with disabilities—giving them the tools and support to live independent and fulfilling lives. So come hungry for fun, be inspired by your community, and leave happy knowing that you're making a difference. Share a meal, share a smile, and bite into something truly good.

Thank you for considering to become a sponsor. I hope to see you at INSPO!

Sincerely,

A handwritten signature in black ink, appearing to read "Rona Yagi Fukumoto".

Rona Yagi Fukumoto  
President & CEO



## ***EVENT HIGHLIGHTS***

### **Food Truck Alley**

Feast on an array of street eats from our favorite food trucks.

### **INSPO! Marketplace**

Shop for gift and food items, artworks, and handmade crafts from local businesses.

### **Inspiration Station**

Play fun games to win prizes, spark creativity with keiki activities, and connect to community partner resources.

### **Entertainment Showcase**

Enjoy live performances by local talent throughout the day.



# FOOD TRUCK CHALLENGE: MUSUBI MATCHUP

In homage to **Lanakila Meals on Wheels' 55<sup>th</sup> anniversary** and its humble beginning as a lunch wagon in Aala Park, food trucks are going head-to-head to compete for top prizes in the tastiest throwdown in town. The competition is friendly, but the impact is real with every bite helping to feed seniors and keiki. Fighting hunger is as easy as 1, 2, 3:

1. Food trucks will craft an inspired dish based on local favorite, the musubi.
2. Guests at INSPO! can taste hearty samples of each food truck's inspired musubi-themed dish.
3. There will be two winners. The food truck that receives the most guest votes or the highest judges score wins!

While it is free to attend INSPO! 2026, Lanakila Pacific will sell tickets (presale on Eventbrite and at the event) for the Food Truck Challenge experience to the general public. Tickets will entitle the purchaser to:

- One hearty sample at each of the 10 competing food trucks
- One vote for their favorite dish
- A bottle of water



*Food trucks fight hunger*

## INSPIRATION STATION

*Inspiration Station* at INSPO! 2026 is your go-to spot for hands-on keiki activities, interactive games with prizes, and an array of educational resources from local partners—all designed to spark creativity, fun, learning, and community connection.





This fundraising event is free to attend and open to the general public.

**TARGET AUDIENCE**

Honolulu and East Honolulu residents  
Families

**TARGET ATTENDEES**

1,000+

**MEDIA & PROMOTION**

iHeart Radio  
Honolulu Magazine Dedicated Eblast  
Honolulu Magazine Social Media  
Honolulu Star Advertiser Print  
Honolulu Star Advertiser Dedicated Eblast  
MidWeek Voice  
Eventbrite  
Lanakila Pacific Dedicated Eblasts  
Lanakila Pacific Social Media





**\$20,000  
 Legacy  
 Leader**

(est. \$20,000 tax-deductible)

**\$10,000  
 Independence  
 Builder**

(est. \$10,000 tax-deductible)

**\$7,500  
 Change  
 Maker**

(est. \$7,500 tax-deductible)

**\$5,000  
 Community  
 Champion**

(est. \$5,000 tax-deductible)

**\$2,500  
 Inspiring  
 Supporter**

(est. \$2,500 tax-deductible)

Inclusion in MidWeek Voice print ad	Logo	Logo	Logo	Logo	Name Listing
Inclusion in Honolulu Magazine dedicated e-blast	Logo	Logo	Logo	Logo	Name Listing
Inclusion in Honolulu Star Advertiser print ad	Logo	Logo	Logo	Logo	Name Listing
Inclusion in Honolulu Star Advertiser dedicated e-blast	Logo	Logo	Logo	Logo	Name Listing
Logo on event website	✓	✓	✓	✓	✓
Logo on onsite event banners	✓	✓	✓	✓	✓
Logo in event eblasts	✓	✓	✓	✓	✓
15-second onsite announcement	✓	✓	✓	✓	✓
Print ad in event program to promote your company	8.5" h x 5.5" w	4.25" h x 5.5" w	2.83" h x 5.5" w	2.125" h x 5.5" w	
Event booth space for onsite activity	10' x 20'	10' x 10'	10' x 10'	10' x 10'	
Social media post on IG and FB	✓	✓			



## **LANAKILA MEALS ON WHEELS CELEBRATES 55 YEARS OF FEEDING SENIORS**

Since 1971, Lanakila Meals on Wheels has been a lifeline for Hawaii's seniors, ensuring that no senior goes hungry or feels alone. As Oahu's largest and only island-wide meal delivery service for seniors, Lanakila Meals on Wheels continues to deliver nutritious meals and companionship, helping seniors stay healthy and independent.

***321,000+ nourishing meals  
delivered to seniors in FY2024.***

***200+ volunteers pack and deliver  
meals and conduct wellness checks.***

***81% of recipients say the program  
improves their health and well-being.***

Join us in honoring Lanakila Meals on Wheels' milestone achievement at INSPO! 2026.

*Share a meal, share a smile*





Lanakila Pacific is a Hawaii-based 501(c)3 nonprofit that builds independence and an improved quality of life for individuals with cognitive, physical, social or age-related challenges.

Our family of programs and social enterprises foster self-sufficiency and inspire inclusive communities where people of all ages and abilities are empowered to find meaningful employment, live independently, and thrive in spirit.



## ***FY2024 IMPACT***

**349 individuals with a disability served**

**79 persons with a disability gained  
on-the-job paid work experience**

**1,362 seniors served**

**571,843 meals provided to seniors and youth**

