



April 11, 2026
10am-3pm
Kaimuki Middle School

A fundraiser for



**LANAKILA
PACIFIC**
BUILDING INDEPENDENCE



Aloha,

Bite into something good at the third annual **INSPO!**, where every delicious bite brings us closer together while supporting the participants of Lanakila Pacific. In 2026, we're honoring Lanakila Meals on Wheels' 55th anniversary, so our theme highlights the joy of sharing a meal and the smiles that come with it. After all, food is not just nourishment; it's a way to connect, to celebrate, and to make memories.

I'd like to invite you to join the celebration at INSPO! 2026 by becoming a vendor in the INSPO! Marketplace. This locally inspired fundraising event is free to attend and filled with family-friendly activities that offer a taste of our vibrant community, including a marketplace of island businesses, fun games for keiki, exciting live entertainment, an educational resource fair, and even a food truck challenge!

But what makes this event truly meaningful goes beyond what's on your plate. By being part of INSPO!, you're helping Lanakila Pacific to empower seniors and people with disabilities—giving them the tools and support to live independent and fulfilling lives. So come hungry for fun, be inspired by your community, and leave happy knowing that you're making a difference. Share a meal, share a smile, and bite into something truly good.

Thank you for considering to become a sponsor. I hope to see you at INSPO!

Sincerely,

A handwritten signature in black ink, appearing to read "Rona Yagi Fukumoto".

Rona Yagi Fukumoto
President & CEO



EVENT HIGHLIGHTS

Food Truck Alley

Feast on an array of street eats from our favorite food trucks.

INSPO! Marketplace

Shop for gift and food items, artworks, and handmade crafts from local businesses.

Inspiration Station

Play fun games to win prizes, spark creativity with keiki activities, and connect to community partner resources.

Entertainment Showcase

Enjoy live performances by local talent throughout the day.



FOOD TRUCK CHALLENGE: MUSUBI MATCHUP

In homage to **Lanakila Meals on Wheels' 55th anniversary** and its humble beginning as a lunch wagon in Aala Park, food trucks are going head-to-head to compete for top prizes in the tastiest throwdown in town. The competition is friendly, but the impact is real with every bite helping to feed seniors and keiki. Fighting hunger is as easy as 1, 2, 3:

1. Food trucks will craft an inspired dish based on local favorite, the musubi.
2. Guests at INSPO! can taste hearty samples of each food truck's inspired musubi-themed dish.
3. There will be two winners. The food truck that receives the most guest votes or the highest judges score wins!

While it is free to attend INSPO! 2026, Lanakila Pacific will sell tickets (presale on Eventbrite and at the event) for the Food Truck Challenge to the general public. Tickets will be sold for \$25 each and entitle the purchaser to:

- One INSPO! hearty sample at each of the 10 competing food trucks
- One vote for their favorite dish
- A bottle of water



Food trucks fight hunger



This fundraising event is free to attend and open to the general public.

TARGET AUDIENCE

Honolulu and East Honolulu residents
Families

TARGET ATTENDEES

1,000

MEDIA & PROMOTION

iHeart Radio
Honolulu Magazine Dedicated Eblast (82,600+ subscribers)
Honolulu Magazine Social Media (800,400+ followers)
Honolulu Star Advertiser Print (269,044 ave daily reach)
Honolulu Star Advertiser Dedicated Eblast (82,600 subscribers)
MidWeek Voice (38,158 homes)
Eventbrite
Lanakila Pacific Dedicated Eblasts (6,000+ supporters)
Lanakila Pacific Social Media (4,400+ followers)





INSPO! MARKETPLACE

VENDOR BENEFITS

- Boost your company's brand visibility
- Promote and sell your products or services
- Support and engage with your local community
- Align your company with a respected Hawaii-based nonprofit
- **Help people with disabilities and seniors build independence**

PARTICIPATION FEE

\$125 for an 8-ft table space

(One 8-ft table and two chairs will be provided.)

READY TO SIGN UP?

[Apply Now](#)



POLICIES & PROCEDURES OVERVIEW

All vendors must be fully permitted and licensed by the State of Hawaii and City & Council of Honolulu, under all applicable laws, statutes and ordinances.

Required documentation includes:

- General Excise Tax License
- Worker's Compensation \$500,000 Each Claim
- General Liability Insurance (COI) with limits of at least \$500,000 per occurrence; \$1,000,000 aggregate.

Due to limited space, only two vendors per product/service category will be allowed.

Vendor fees are non-refundable and non-transferrable.

***See Vendor Application for complete details.*





LANAKILA MEALS ON WHEELS CELEBRATES 55 YEARS OF FEEDING SENIORS

Since 1971, Lanakila Meals on Wheels has been a lifeline for Hawaii's seniors, ensuring that no senior goes hungry or feels alone. As Oahu's largest and only island-wide meal delivery service for seniors, Lanakila Meals on Wheels continues to deliver nutritious meals and companionship, helping seniors stay healthy and independent.

***321,000+ nourishing meals
delivered to seniors in FY2024.***

***200+ volunteers pack and deliver
meals and conduct wellness checks.***

***81% of recipients say the program
improves their health and well-being.***

Join us in honoring Lanakila Meals on Wheels' milestone achievement at INSPO! 2026.

Share a meal, share a smile





Lanakila Pacific is a Hawaii-based 501(c)3 nonprofit that builds independence and an improved quality of life for individuals with cognitive, physical, social or age-related challenges.

Our family of programs and social enterprises foster self-sufficiency and inspire inclusive communities where people of all ages and abilities are empowered to find meaningful employment, live independently, and thrive in spirit.



FY2024 IMPACT

349 individuals with a disability served

79 persons with a disability gained on-the-job paid work experience

1,362 seniors served

571,843 meals provided to seniors and youth

